

# LE NGOC HA NHI

## FASHION PERFORMER

### CONTACT

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### EDUCATION

#### LONDON COLLEGE FOR DESIGN & FASHION, HANOI

HND of Fashion Marketing and  
Communication  
2023-2025

#### VNU UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES, HANOI

Bachelor of Public Relation  
2016-2020

#### THAI BINH HIGH SCHOOL FOR THE GIFTED

2014-2016

### SKILLS

- Storytelling
- Creative Ideation
- Collaboration
- Growth Mindset
- Interactive Marketing
- Visual and Verbal Communication

### ABOUT ME

I direct and perform fashion content as a Fashion Performer. I work with brands to understand their goals and turn them into clear, story-driven visuals. My strength is delivering high-quality, cinematic content that is creative, on-brand, and professional.

### WORK EXPERIENCE

#### FASHION PERFORMER

Freelance (2023-Present)

Direct and perform fashion concepts for photo, video, and social content, leading creative direction, styling, and character design.

#### CREATIVE DIRECTOR, ACTRESS, MARKETER

"The Realms of Zenni" Fashion Short Film (2025-2026)

For my own fashion short film. Developed the concept, storyline, styling, and performance while overseeing production and promotional strategy.

#### FASHION MODEL

Freelance (2022-2023)

Modeled for fashion brands and studios with a conceptual, colorful, sexy aesthetic, delivering expressive, on-brand visuals.

#### CONTENT CREATOR

TikTok - Freelance (2022-2024)

Produced storytelling and comedy dating content, reaching 17K followers and selling a feminine-energy dating course.

### CERTIFICATIONS

#### GUEST SPEAKER - AI IN CREATIVE PRACTICE

LCDF Hanoi (2025)

Presented at the school's AI event, sharing insights on using AI tools like ChatGPT and Midjourney for concept development in fashion communication.