

LE NGOC HA NHI

FASHION PERFORMER

CONTACT

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ABOUT ME

I direct and perform fashion content as a Fashion Performer. I work with brands to understand their goals and turn them into clear, story-driven visuals. My strength is delivering high-quality, cinematic content that is creative, on-brand, and professional.

EDUCATION

LONDON COLLEGE FOR DESIGN & FASHION, HANOI

HND of Fashion Marketing and
Communication
2023-2025

VNU UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES, HANOI

Bachelor of Public Relation
2016-2020

THAI BINH HIGH SCHOOL FOR THE GIFTED

2014-2016

WORK EXPERIENCE

FASHION PERFORMER

Freelance (2023–Present)

Direct and perform fashion concepts for photo, video, and social content, leading creative direction, styling, and character design.

CREATIVE DIRECTOR, ACTRESS, MARKETER

“The Realms of Zenni” Fashion Short Film (2025–2026)

For my own fashion short film. Developed the concept, storyline, styling, and performance while overseeing production and promotional strategy.

FASHION MODEL

Freelance (2022–2023)

Modeled for fashion brands and studios with a conceptual, colorful, sexy aesthetic, delivering expressive, on-brand visuals.

CONTENT CREATOR

TikTok - Freelance (2022–2024)

Produced storytelling and comedy dating content, reaching 17K followers and selling a feminine-energy dating course.

SKILLS

→ Storytelling
→ Creative Ideation
→ Collaboration
→ Growth Mindset
→ Interactive Marketing
→ Visual and Verbal Communication

CERFITICATIONS

GUEST SPEAKER – AI IN CREATIVE PRACTICE

LCDF Hanoi (2025)

Presented at the school’s AI event, sharing insights on using AI tools like ChatGPT and Midjourney for concept development in fashion communication.